

Additional information

Payment

Advertisements under £125 must be pre-paid. We request that payment is sent with the order.

Advance payment is required for overseas clients.

Rates are exclusive of VAT except classified & mini adverts.

Please note that cheques should be made payable to BACP Enterprises Ltd.

Production requirements

Artwork must be sent in any one of the following packages:

- InDesign (Mac)
- Microsoft Word
- PDF (minimum 300 dpi, maximum 600 dpi)
- .eps file
- .tif file

Artwork can be submitted by email to advertising@bacp.co.uk or on a CD posted to Advertising Manager, BACP House, 15 St John's Business Park, Lutterworth, Leicestershire LE17 4HB.

Telephone: 01455 883314
Email: advertising@bacp.co.uk
Web: www.bacp.co.uk/advertising

Please note if sending InDesign files all images & fonts must be supplied separately.

Any repro work, setting or amendments will carry an additional charge of £40.

We cannot guarantee to send you a proof of your artwork due to the high volume of advertising every month.

Terms & conditions

The term "advertiser" refers to the party (member or non-member of BACP) who is booking the advertising space and who is responsible for payment.

The term "publisher" refers to the British Association for Counselling and Psychotherapy (BACP).

1. Advertisements must conform to the British Code of Advertising Practice and must accurately reflect the product and/or service being advertised.
2. Advertisements are subject to the publisher's approval, which will not be unreasonably withheld; they must also be recognisable as an advertisement and not resemble editorial matter.
3. All claims made in advertisements must be true, accurate and capable of being supported by appropriate evidence and must be made available to the publisher upon request.
4. The publication of an advertisement by the publisher does not constitute endorsement of the advertiser, its products or services by BACP.
5. Space reserved by an advertiser must be paid in full upon demand where the advertisement is not published due to an act and/or omission by the advertiser.
6. The publisher reserves the right to increase advertisement rates at any time or to amend the terms and conditions at any time.
7. The publisher will not be liable for any loss or damage caused by amendment, error, late publication or non-publication from any cause whatsoever.

8. The publisher will not accept liability for any error on the part of third parties and/or inaccurate copy instructions.
9. The publisher reserves the right to publish the most appropriate copy should copy instructions not be received by the stipulated time.
10. Artwork must be supplied as an electronic file in InDesign (Mac), Microsoft Word, Photoshop, PDF (minimum dpi 300, maximum 600 dpi), .eps, .tif on a zip disk/CD or by email. Alternatively you can post camera-ready copy (good quality laser-print). Images & fonts must be supplied separately. Repro work, setting or amendments carry an additional charge of £40.
11. Invoices for display advertisements must be settled within 28 days of issue.
12. Any charge under £125 will only be accepted on payment with order. These include classified & mini ad entries, and some divisional advertising.

Please note: All colour bookings will be subject to a separate colour production charge. Advertisements cancelled after booking deadlines are liable to a 100% cancellation charge.

Competitive media advertising subject to copy approval & 100% loading.

BACP Enterprises Ltd is part of the BACP Group.
Company registered in England and Wales 1064190